



## **IPG Photonics Welcomes Shawn Murphy as Southeastern Regional Sales Manager**

OXFORD, MA, November 18, 2010 -- [IPG Photonics Corporation](#), the world leader in high-power fiber lasers and amplifiers, has appointed Mr. Shawn Murphy, an industry veteran with over 30 years in the industrial laser business, Regional Sales Manager for the Southeastern United States. Shawn has vast experience selling industrial lasers and systems to OEM's, integrators, and end users most recently with Electrox.

"I am excited to be joining such a forward thinking organization as IPG," states Mr. Murphy, "and I believe that our fiber lasers will continue to offer considerable benefits compared to older laser technologies. Fiber lasers have proven themselves in numerous applications in all industries and because of their reliability, high beam quality, high efficiency, small footprint, and lower total cost of ownership, they will continue to gain acceptance and increase market share. Fiber lasers have already become the tool of choice for many marking, welding, cutting, drilling, and cladding applications and as more companies become aware of their capabilities this will only increase."



Shawn can be reached directly at (910) 723-5167 or [smurphy@ipgphotonics.com](mailto:smurphy@ipgphotonics.com). Shawn will also be at IPG's tradeshow booth for upcoming tradeshow such as [Photonics West](#), San Francisco, Booth #1207 and [MD&M West](#), Anaheim, CA, Booth #3064.

### **About IPG Photonics Corporation**

IPG Photonics Corporation is the world leader in high-power fiber lasers and amplifiers. Founded in 1990, IPG pioneered the development and commercialization of optical fiber-based lasers for use in a wide range of applications such as materials processing, advanced applications, telecommunications and medical applications. Fiber lasers have revolutionized the industry by delivering superior performance, reliability and usability at a lower total cost of ownership compared with conventional lasers, allowing end users to increase productivity and decrease operating costs. IPG has its headquarters in Oxford, Massachusetts, and has additional plants and offices throughout the world. For more information, please visit [www.ipgphotonics.com](http://www.ipgphotonics.com).

### **CONTACT:**

Shawn Murphy  
Regional Sales Manager, Southeast  
[IPG Photonics Corporation](#)  
(910) 723-5167  
[smurphy@ipgphotonics.com](mailto:smurphy@ipgphotonics.com)